

ENGL 302 Special Topics: Technical Writing and New Media

The Rhetoric of New Media

Fall 2011 Calendar

This calendar will be updated throughout the semester as needed. Daily lesson plans and updates will be posted to the course blog.

PHASE ONE: THE RHETORICAL TRADITION		
ONE	Course Introduction	Assignment for Next Time
Tues., Aug. 30	Roster Check Course Introduction Syllabus Review Ice Breaker #1	Review: Syllabus, Calendar, and “No Nonsense Attendance Policy,” Read: “Antidosis,” “What is Rhetoric?” handout, and selection from <i>Compose Design Advocate</i> Complete: Technology Assessment (email instructor as .pdf) Register: Course Blog Post: Introductory Blog
Thurs., Sept. 1	Roster Check Ice Breaker #2 Rhetoric Lecture and Discussion	Read: “The Strong/Weak Defense” handout, “Classical Proofs” handout, and selection from <i>The Rhetorical Tradition</i> Post: Blogs (by Monday)
TWO	The Rhetorical Tradition	Assignment for Next Time
Tues., Sept. 6	Rhetoric Lecture and Discussion	Read: Podcast Readings Post: Blog responses (by Tuesday)
Thurs., Sept. 8	Creating Podcasts The Rhetoric of Podcasts (Introduce Course Component)	Read: “The Technical Communicator as Author: Meaning, Power, Authority” and Post: Blogs (by Monday)
THREE	Technical Writing and Rhetoric	Assignment for Next Time
Tues., Sept. 13	Introduce Rhetoric Q&A Assignment	Read: “Argument as Emergence, Rhetoric as Love” Post: Blog responses (by Tuesday)
Thurs., Sept. 15	Corder Lecture and Exercise	Read: <i>What Technology Wants (WTW)</i> , 1-188. Post: Podcast (Team 1)

PHASE TWO: THE RHETORICS OF TECHNOLOGIES		
FOUR	Getting Along	Assignment for Next Time
Tues., Sept. 20	Introduce <i>What Technology Wants</i> <i>Wall-E</i> Screening	Post: Podcast responses (Teams 2, 3, 4)
Thurs., Sept. 22	Finish <i>Wall-E</i> Introduce Distance Enhancement Project Introduce New Media Tutorial Assignment/Sign-up	Read: <i>WTW</i> , 191-359 Post: Podcast (Team 2)
FIVE	Who Wants What?	Assignment for Next Time
Tues., Sept. 27	Rhetoric Q&A Essay Due Discuss Enhancement Project and Pitches	Read: "Mobile Many" from <i>Smart Mobs</i> Post: Podcast responses (Teams 1, 3, 4)
Thurs., Sept. 29	<i>What Technology Wants</i> Discussion Distance Enhancement Project Pitches Due	Read: <i>The Wisdom of Crowds (WC)</i> , xi-142 Post: Podcast (Team 3)
SIX	Technology and Enhancement	Assignment for Next Time
Tues., Oct. 4	Tutorial #1 Discuss Distance Enhancement Project Deliverables and Expectations Analyze samples of online advocacy Introduce <i>The Wisdom of Crowds</i>	Read: "Identification" and "Reputation Systems" from <i>Smart Mobs</i> Post: Podcast responses (Teams 1, 2, 4)
Thurs., Oct. 6	Tutorial #2 <i>Wisdom of Crowds</i> discussion	Read: <i>WC</i> , 145-284 Post: Podcast (Team 4)
SEVEN	Smart Crowds	Assignment for Next Time
Tues., Oct. 11	Tutorial #3 <i>Wisdom of Crowds</i> exercise	Post: Podcast responses (Teams 1, 2, 3)
Thurs., Oct. 13	Distance Enhancement Show-and-Tell: Question and Answer and Critique	Post: Podcast (Team 1)

EIGHT	Smart Crowds	Assignment for Next Time
Tues., Oct. 18	Distance Enhancement Deliverables Due Introduce Rhetoric Q&A 2.0 Assignment	Post: Podcast responses (Teams 2, 3, 4)
Thurs., Oct. 20	Rhetoric Q&A Essay Revision Due Rhetoric Q&A 2.0 Brainstorm Day	
NINE	Spring Break	Assignment for Next Time
Tues., Oct. 25	Fall Break: No Class	
Thurs., Oct. 27	Rhetoric Q&A 2.0 Proposal Due Introduce <i>The Design of Everyday Things</i> Screen <i>Helvetica</i>	Read: <i>The Design of Everyday Things (DET)</i> , 1-104
TEN	The Old Meets the New	Assignment for Next Time
Tues., Nov. 1	<i>The Design of Everyday Things</i> discussion	Post: Podcast (Team 2)
Thurs., Nov. 3	New Media Tutorial and Sample 2.0 Project Review	Read: <i>DET</i> , 105-217 Post: Podcast responses (Teams 1, 3, 4)
ELEVEN	The New Meets the Old	Assignment for Next Time
Tues., Nov. 8	Introduce Annotated Bibliography Blog	Post: Podcast (Team 3)
Thurs., Nov. 10	<i>The Design of Everyday Things</i> show-and-tell	Read: <i>Everything Bad Is Good For You (EBGFY)</i> , xv-105 Post: Podcast responses (Teams 1, 2, 4)
PHASE THREE: RHETORIC 2.0		
TWELVE	Rhetoric 2.0	Assignment for Next Time
Tues., Nov. 15	TBD	Post: Podcast (Team 4)
Thurs., Nov. 17	<i>RSAnimate</i> TBD	Read: <i>EBGFY</i> , 106-211 Post: Podcast responses (Teams 1, 2, 3)

THIRTEEN	New Media Research	Assignment for Next Time
Tues., Nov. 22	TBD	
Thurs., Nov. 24	Thanksgiving Break: No Class	
FOURTEEN	Conversion Experience	Assignment for Next Time
Tues., Nov. 29	A/V Work Day	Read: "New Media and the Four Fold"
Thurs., Dec. 1	New Media Dwelling Party	
FIFTEEN	Conversion Experience	Assignment for Next Time
Tues., Dec. 6	Presentations	
Thurs., Dec. 8	Presentations	
FINAL		
TBD	Rhetoric Q&A 2.0 Assignment Due	